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Philadelphia Soccer Club Partners with Positive Coaching Alliance to Benefit Youth Athletes

August 1, 2015, Philadelphia, PA.— Philadelphia Soccer Club has established a partnership with Positive Coaching Alliance (PCA), a national non-profit developing “Better Athletes, Better People” by working to provide all youth and high school athletes a positive, character-building sports experience.

The partnership provides Philadelphia Soccer Club access to PCA’s training for coaches, sports parents, student-athletes and administrators, comprising live group workshops, online courses, books by PCA Founder Jim Thompson and additional online resources, such as e-mailed follow-up tips and reminders.

PCA has partnered with roughly 3,000 youth sports organizations, schools, districts, conferences, and park-and-rec departments to create a Development Zone™ culture, where the goal is using youth and high school sports to develop Better Athletes, Better People, Thompson said. “We look forward to working with Philadelphia Soccer Club to create the best possible experience for the youth athletes. Our research-based materials combine the latest in sports psychology, education and practical advice from top pro and college coaches and athletes that help improve athletic performance while also ensuring kids take life lessons from sports that will help them throughout the rest of their lives.”

“ The PSC Board of Directors are excited to become partners with Positive Coaching Alliance. The overall vision of PCA coincides with overall goal at Philadelphia Soccer Club of developing our soccer players mentally, physically, academically and socially through our coaches and parents. We look forward to making a positive impact in our community with PCA through the game of soccer. ”

About Positive Coaching Alliance

Positive Coaching Alliance (PCA) develops **BETTER ATHLETES, BETTER PEOPLE** through resources for youth and high school sports coaches, parents, administrators and student-athletes. In addition to hundreds of free audio-video and printable tips and tools at www.PCDevZone.org, PCA has partnered with roughly 3,000 schools and youth sports organizations nationwide to deliver live group workshops, online courses and books by PCA Founder Jim Thompson that help those involved in youth and high school sports create a positive, character-building youth sports culture.

PCA workshops and courses, which have impacted more than 7.5 million youth through 2014, strive to transform high school and youth sports into a Development Zone™, where the goal is to

develop Better Athletes, Better People and the following become the prevailing models in youth and high school sports:

- The Double-Goal Coach[®], who strives to win while also pursuing the more important goal of teaching life lessons through sports
- The Second-Goal Parent[®], who concentrates on life lessons, while letting coaches and athletes focus on competing
- The Triple-Impact Competitor[®], who strives to impact sport on three levels by improving oneself, teammates and the game as a whole.

PCA gains support from a [National Advisory Board](#), including National Spokesperson and 11-time NBA Champion Coach Phil Jackson, and many other top coaches, athletes, organization leaders and academics who share PCA's mission.

About

Philadelphia Soccer Club was established in 1984 by a group of fathers who had a vision to bring an all soccer specific club to Northeast section of Philadelphia. Now 30 years later, Philadelphia Soccer Club is the largest soccer only club in the city of Philadelphia. PSC offers male and female players 3 - 18, In-House programs, Recreation programs and Elite Travel Team programs.

The PSC Coppa program offers players the opportunity to compete at the highest levels in the country in a professional training environment. The PSC Player Development model focuses on the overall development of the player from age 3 - 18. PSC and the Coppa programs will judge its success not by wins and losses, but by how many players that have developed to play the game at the next level.

PSC was chosen by the Philadelphia Union to become one of its Youth Development Affiliates due to its overall focus on player development. Currently PSC has over 20 kids participating with the Philadelphia Union Academy program through its YSC Union Future, Union Junior and Union Academy.

Philadelphia Soccer Club is located in the NE section of Philadelphia on Decatur Rd right next to the NE Philadelphia Airport. Through a relationship with Agusta Westland located next to the airport as well, our 8 well maintained fields are named Agusta and are the highest quality natural surfaces in the area.

For more information about Philadelphia Soccer Club, please visit www.philasc.org

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