

City of Hartford
Lincoln Athletic Field Advertising Contract

This Agreement entered into between the City of Hartford, hereinafter "City" and the Undersigned Business Advertiser, hereinafter "Undersigned".

Whereas, the City of Hartford Lincoln Athletic field has a 8 foot high fence surrounding it; and

Whereas, the City and the Undersigned wish to enter into an agreement for the placing of signage on the fence.

Now therefore, the City and the Undersigned agree as follows:

1. Term of advertising sign placement (check one)
One Year \$350.00 _____ Three Year \$1,000.00 _____ Five Year \$1,500.00 _____

List the starting year for the term requested: _____
2. The Undersigned will furnish at its expense the sign, which shall be 5 feet by 8 feet and made of lightweight weather resistant material options as follows;

12 oz. Vinyl Windscreens with air vents (smiles), brass grommets at a minimum of every 2 feet along the sides, with sign borders having a sewn edge for durability **or**,

vinyl mesh windscreen material with brass grommets at a minimum of every 2 feet along the sides, with sign borders having a sewn edge for durability.
3. The City of Hartford will place the sign on the fence at the beginning of each baseball season and take down and store the sign at the end of the season. The City will return all signs to the undersigned at the end of the term purchased by the undersigned.
4. The City may remove any sign that is in poor condition as it determines. The undersigned shall be responsible for replacement of any sign so removed.
5. The City shall have the sole right to determine where the sign shall be placed on the fence. The sign and its design and message must be approved by the City before it is displayed on the fence. Complete the advertising design approval form and return with this agreement.
6. The City will not be responsible for any damage to the sign. Repairs and replacement of the sign due to damage caused by wear and tear, wind, vandalism, theft, or damage caused by any other reason will be at the undersigned's sole expense.

City of Hartford by:

Business Advertiser by:

Steve Volkert, City Administrator

(Business Name)

Date: _____

Authorized by (Print Name/Title)

Signature

Date: _____

Lincoln Athletic Fields - Baseball /Softball Diamonds, Hartford WI.
Advertising Design Approval Form

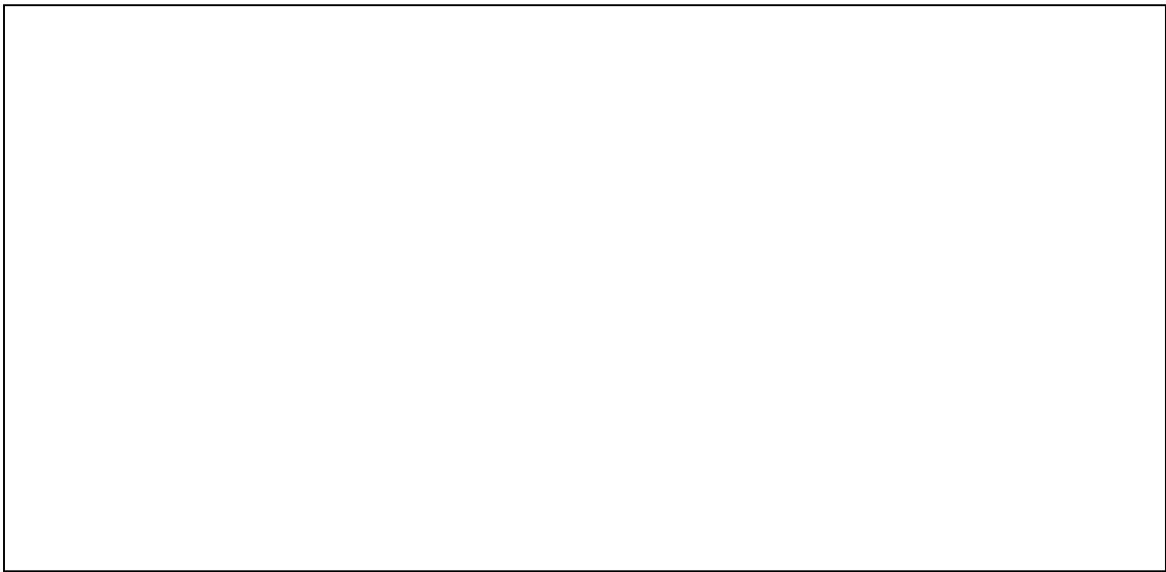
Include all text, artwork and logo plans for the sign below. Do not proceed with sign printing until approved by the City of Hartford.

Name of Business Advertiser: _____

Person completing this form: _____

Phone # _____

Banner Size: 5 feet by 8 feet



Return this to: Hartford Parks and Recreation Department
125 N. Rural Street
Hartford, WI. 53027

City of Hartford

Approved by: _____
Name/Title

Signature

Date